



# Age is Just a Number

AN EVENING OF ART AND INSPIRATION

## SPONSORSHIP PACKAGE



ROMA HALL | NEW WESTMINSTER  
SEPTEMBER 28, 2023 | 6PM



# GALA

FUNDRAISER

# GALA HIGHLIGHTS

The impact of your investment

## AGE IS JUST A NUMBER 2023

In 2019, the Seniors Services Society of BC rebranded our annual fundraising gala to “Age is Just a Number” to raise money for older adults who need support services. Thanks to the overwhelming community support, we raised nearly \$25,000!

Little did we know how necessary those funds would be? Over the next two years, SSSBC experienced an unprecedented demand for housing and social services for vulnerable, isolated, and low-income seniors. In response, we quickly pivoted our fundraising efforts virtually. After a two-year hiatus from in-person events, we are pleased to host an evening of food, entertainment, and inspiration to raise much-needed funds to support vulnerable older adults in the aftermath of a pandemic.

## CAN WE COUNT ON YOU?

With more than 200 members of the New Westminster community expected to attend, the Seniors Services Society’s “Age is Just a Number” is an excellent opportunity to share your message while supporting a worthwhile cause.

Five cash sponsorship opportunities of varying benefits are available, designed to accommodate your sponsorship budget and provide your organization with real value.

Please, do not hesitate to inquire if you would like a package customized to your organization’s needs. We have many opportunities to feature your organization.

**SSSBC is counting on your support in 2023!**

## SPOTLIGHT ON SENIORS

**Older tenants on low, fixed incomes are struggling to keep their homes because:**

- **Metro Vancouver rents have increased 48% over the past ten years**
- **Loss of social support, inadequate resources, poor mobility, or health limits their options**
- **Social housing and support haven’t been able to keep up with their needs**

# SPONSORSHIP LEVELS

options for every budget

## PRESENTING SPONSOR \$10,000

- Premier seating for you and seven (7) guests
- Minimum six mentions on social media, 4000 followers
- Opportunity to provide opening remarks at the event
- Recognition on all digital and printed materials, signage, public service announcements, thank you emails, event program (full-page), and website
- Feature in Post Gala Podcast and Newsletter
- Recognition in Society's Annual Report, website, and newsletter
- Two Complimentary bottles of wine at your table
- Opportunity to provide a promotional gift to all guests

## GOLD SPONSOR \$8,000

- Premier seating for you and three (3) guests
- Minimum four mentions on social media, 4000 followers
- Recognition on all digital and printed materials, signage, public service announcements, thank you emails, event program (half-page), and website
- Feature in Post Gala Podcast and Newsletter
- Recognition in Society's Annual Report, website, and newsletter
- Two Complimentary bottles of wine at your table

## SILVER SPONSOR \$5,000

- Recognition on all digital and printed materials, signage, public service announcements, thank you emails, event programs, and website
- Sponsorship acknowledged from stage, print, and digital display
- Minimum two mentions on social media, 4000 followers
- Recognition in Society's Annual Report, website, and newsletter

## BRONZE SPONSOR \$3,000

- Recognition on all digital and printed materials, signage, public service announcements, thank you emails, event programs, and website
- Minimum two mentions on social media, 4000 followers
- Recognition in Society's Annual Report

## WINE SPONSOR \$2,500

- Choose white wine or red wine, \$2,500 each, or BOTH for \$4,000
- Sponsorship acknowledged from the stage
- Minimum one mention on social media, 4000 followers

For more information, please contact  
Nipa at 604-520-6621 or [nipa@sssbc.ca](mailto:nipa@sssbc.ca)

*Mission*

**TO CONNECT ADULTS  
60+ WITH INDIVIDUAL  
SUPPORTS &  
HOUSING  
NAVIGATION  
SERVICES TO  
ENHANCE THEIR  
LIVES.**

*Vision*

**A COMMUNITY  
WHERE SENIORS  
LIVE WITH  
DIGNITY IN A  
SAFE,  
COMFORTABLE  
AND HEALTHY  
HOME.**



**OVER 8,000  
SENIORS CALLED  
THE SENIORS  
SERVICES  
SOCIETY OF BC  
ABOUT HOUSING  
IN 2022**

# HIGHLIGHTS

Age is a just a Number 2019



Seniors  
Services  
Society  
of B.C.



**SAMPLE**

# Age is Just a Number

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# GALA

FUNDRAISER

*Benefitting*  
*Seniors Services Society of BC*  
September 28, 2023 | 6 PM  
Roma Hall | New Westminster  
RSVP at [www.sssbc.ca/AIJAN2023](http://www.sssbc.ca/AIJAN2023)



Seniors  
Services  
Society  
of B.C.

*Sponsored By:*

